

# PRIVACY STATEMENT A.S.O. CORPORATE CHALLENGES

Last update 18th of September 2019

## A. Privacy statement

Amaury Sport Organisation (hereinafter referred to indistinctly as "A.S.O." or "We") is aware that You, as a User/Visitor of the official website [www.asocorporatechallenges.com](http://www.asocorporatechallenges.com) (hereinafter referred to as the "Site"), attach importance to the way Your Personal Data are processed and recognise the importance of protecting Your privacy. This is why, as the person in charge of processing Your Personal Data, We do everything possible to protect them and respect Your privacy.

When You browse the Site as a Visitor, or register as a User, You may, if You wish, authorize A.S.O. and/or Our partners to collect and process certain Personal Data.

We will explain in a few lines, in this "Privacy Statement" why and how We collect and process Your Data, if You consent, with whom We may share it and, above all, Your rights regarding the protection of Personal Data and how You may exercise them.

You will need to accept this Privacy Statement before you can register on the Site.

If you have any questions about this Policy, please contact our DPO at [DPO@amaury.com](mailto:DPO@amaury.com).

## I. Definition of terms

In this Privacy Statement, capitalized words or expressions refer to terms defined in the Terms of Use and, failing that, shall have the meaning given by Article 4 of the (EU) Regulation 2016/679 (referred to as "GDPR"):

**"Consent"** means any free, specific, informed and unequivocal expression of will by which the data subject accepts, by a clear declaration or positive act, that personal data relating to him/her may be processed;

**"Captain"** Title that You will receive, after the validation of Your company order, when You create Your Administrator account;

**"Recipient"** means the natural or legal person, public authority, department or any other entity that receives communication of Personal Data, whether or not it is a third party. In this case, A.S.O. may send Your Data to the departments that will process Your order and invoice it;

**"Personal data"** means any information relating to an identified or identifiable natural person (hereinafter referred to as "data subject"); an "identifiable natural person" is defined as a natural person who can be identified, directly or indirectly, in particular by reference to an identifier, such as a name, identification number, location data, online identifier, or to one or more elements specific to his physical, physiological, genetic, psychological, economic, cultural or social identity;

**"Data Controller"** means the natural or legal person, public authority, department or other body which, alone or jointly with others, determines the purposes and means of the processing. In the present case, A.S.O. may be considered, as the case may be, as Data Controller.

**"Subcontractor"** means the natural or legal person, public authority, department or other body processing Personal Data on behalf of the controller;

**"Partner"**: These are the companies with which we have a privileged commercial relationship;

**"Data Processing"** means any operation or set of operations performed or not performed using automated processes and applied to Data or sets of Personal Data, such as collection, recording, organization, structuring, storage, adaptation or modification, retrieval, consultation, use, communication by transmission, dissemination or any other form of making available, matching or interconnection, limitation, deletion or destruction;

## What data do we process and for what purposes?

### II.1 When you act as User of the Website

#### Purposes of the processing of your Data

We will ask You to provide Data to meet the purposes of:

- Creating and managing Your account;
- Process Your orders for packs corresponding to the events for which You wish to register;
- Offer you, with You consent, commercial offers that correspond to Your interests;
- Respond to your requests for information on our events;
- Combat fraud and, more generally, any criminally reprehensible activity.

#### What Data do We process ?

When creating Your account on the Website, We will ask You to provide both Personal Data ("Your Data") and Company Data at different stages of the registration process:

- Identification Data necessary for the creation of Your account and that of Your company;
- Data relating to Your order according to the event You have selected;
- Data relating to the payment of Your order with a final summary preceding the possibility for You to download Your invoice.

Some Data will be mandatory because they are essential for A.S.O. to validate Your registration and order. Others, which are not essential, will be optional.

In any case, it will always be possible for You to verify all the information and Data You have provided at the time Your order is finalised.

#### II.1.1 Mandatory Data

##### When creating your account :

To create Your account and that of Your company, We will ask You to fill in a certain number of Data that will be included to your profile. Thus, they will only be asked once.

### Your Data :

We will ask you to fill in the following Data :

- Civility;
- Surname;
- Name;
- Date of birth;
- Position inside your organisation;
- Email address;
- Confirmation of your email address;
- Password;
- Confirmation of your password.

At the end of Your account creation process, You will receive by email Your username and password, which will allow You to reconnect to the WebSite.

### The Data of your Team

Regardless of the event you have chosen, bibs must be printed in the name of your team. You must therefore provide Us :

- The name of your Team

In addition if you are not the Captain of your Team we will need the following additional information:

- The contact details of the Captain :
  - Surname;
  - Name;
  - Email address;
  - Date of birth.

### Corporate Data

- Name (Company name);
- Address (head office) ;
- Postal code ;
- City ;
- Country ;
- Intracommunity VAT (if it is a company established within the European Union);
- Company size: You will select from a drop-down list if your company has more or less than 250 employees ;
- Category: You will be asked to select from a drop-down list the company's sector of activity

## Invoicing Data

By default, the previous data is transcribed at this step. On the other hand, if you click on the "New billing address" link, you will have to re-enter all the data of the company that will be invoiced for Your order.

### II.1.2 Optional Data

#### 1. Your optional Data

You can, if You wish to provide us with:

- Your fixe or mobile phone number.

#### 2. Your Company Data

##### *a) When creating your company account*

If you wish, you can provide the following Data about your company:

- Subsidiary
- Additional address information
- Email of the social network manager

##### *b) For billing purposes of Your order*

Although Your Company's Accounting Contact Information is optional, We recommend that You provide it as it will allow Your order to be processed more easily and efficiently within Your company. Knowing the recipient of an invoice saves time in managing it.

You can provide us with the Accounting Contact Data:

- Surname
- Name
- Email
- Telephone number
- Order form number if the User wishes it to appear on the invoice

After the validation of Your order, You will receive a confirmation email and You will be redirected to another website so that You can manage the invitations You wish to send to Your Team members. Depending on the event chosen, You may be asked to download the documents that will help You in the management of Your Team.

## II.2 When You are a Visiteur of our WebSite :

Through Our use of the cookies (text files placed on the device You use to Navigate the WebSite) We may collect Personal Data about You:

- Information about the browser of Your device and the operating system You are using;
- The IP address of the device you are using;
- The Web pages You visit;

- The links You click on while interacting with Our services;
- More information is provided on this subject, including retention periods, in our Cookies Policy, accessible below.

### III. Recipients and storage of your Data:

#### III.1 Our data processor : Alythia Consulting France SAS

This Website is developed by :

Alithya :  
25 Avenue de la Petite Duranne  
13857 Aix en Provence

The website is hosted in Canada (Alithya's parent company) on Amazon Web Services' private servers dedicated to A.S.O. In order to ensure the protection and security of Your Data, We have verified Alithya's compliance with data protection and cybersecurity laws.

#### III.2 Our Partenaires

We will ask You for Your Consent in order to be able to transfer Your Data to Our Partners. This will allow them to propose You commercial offers adapted to Your interests.

Your Data will only be retained until You withdraw Your Consent. By unsubscribing and requesting the deletion of Your account, We, Our subcontractors and Partners will ensure that Your rights are respected.

#### III.3 Our internal services

The Data necessary for the processing of Your Orders and Billing will be transmitted to A.S.O.'s Internal Accounting Services.

#### III.4. Public Authorities

A.S.O. may also disclose Your data in response to an injunction from public authorities.

### What are your right and how can you exercise them ?

#### IV.1 Your rights

In accordance with the applicable regulations on the protection of Personal Data, and in particular Act n° 78/17 of 6 January 1978 on information technology, data files and civil liberties, as amended by Act n° 493/18 of 20 June 2018, and (EU) Regulation 2016/679, You have the right to access, rectify, delete, limit the processing, opposition and portability of Your Data, in accordance with Articles 15 to 21 of the GDPR.

#### IV.2 How can you exercise them ?

You can exercise Your rights by filling out the form, [accessible HERE \(add the link\)](#).

You also have the right to refuse to be subject of an automated individual decision based on Your Data, in accordance with Article 22 of GDPR.

We inform You that, in accordance with section 12 of the GDPR, We will ask You for a copy of an identity document, in order to verify that Your identity has not been usurped.

Finally, you have the right to file a complaint with the Commission Nationale Informatique et Libertés (CNIL) if You believe that We are not respecting Your rights.

## B. Cookies Policy

### What is a cookie ?

Cookies are small text files or trackers that may be placed, read and stored when you visit our WebSite, on your fixed or mobile device (computer, tablet, smartphone). It has a unique identifier assigned to your device and allows the Website to remember your actions and preferences (such as location, language, font size and other display preferences) for a specified legal period of time. This means that you do not need to provide certain information every time you access the Website or when you navigate from page to page.

Cookies can also help us to personalize your browsing experience. These cookies allow us to get to know you better, personalize your user experience, provide you with offers and products that are in line with your interests and make it easier for you to navigate the Website.

### Different types of cookies that can be found on our Website

There are two main categories of cookies: session cookies and persistent cookies.

Session cookies allow the Website to track your navigation from one page to another so that you are not asked for the same information previously provided to the Website. Cookies allow you to browse many pages of the Website quickly and easily. These cookies remain on your device until you close your browser, which automatically causes the cookies to disappear.

Persistent cookies help the Website to remember your information and settings when you visit it in the future. This results in faster and more convenient access for you.

On your first visit, the Website is presented in default mode. During your visit, you select your preferences, which are stored in memory for your next visit to the Website through the use of persistent cookies.

Persistent cookies are in turn divided into two categories:

- I. Our Cookies
- II. Third party Cookies

## I. Our Cookies

The cookies we issue are used for the purposes described below, subject to your choices, which result from the settings you have customized in the Consent Management Platform ("CMP"), which can be viewed on our Website at the bottom of the page by clicking on "Cookie Settings".

### 3. Strictly Necessary Cookies

These cookies are essential to the proper functioning and navigation of the Website. Without them, You would not be able to navigate the Website or use some of its features. As these cookies are essential, they cannot be disabled. These cookies do not store any personal data. This is why their status appears as "Always active".

#### Functionality Cookies:

These cookies allow You to configure Your preferences for displaying the Website. They allow the Website to remember your choices, including Your username and preferred language or region. These cookies also allow You not to have to configure Your choices at each of Your connections and to see messages intended for a user's first connection.

#### Performance Cookies:

These cookies allow Us to analyse the navigation of Our Website, to create statistics and also to improve Your User experience. The analyses are carried out on anonymised aggregate Data.

For example, audience measurement cookies show Us the most frequently visited pages, allow Us to better understand the overall usage patterns of the Website and to anticipate the difficulties You are likely to encounter while browsing. These cookies allow UU to improve the Website.

#### Targeting Cookies

These cookies collect information about your browsing habits in order to offer you advertising according to your interests.

## II. Third Party Cookies

Since A.S.O. does not manage cookies placed by its Third Party Partners, We are not responsible for their use of Your Data. We invite You to read the privacy policies and cookie policies of each of the third party partners in order to understand how Your Data is used. You can also learn how to disable them by following their instructions.

#### Social Network Cookies and Videos

These cookies, which come from third-party applications, allow You to share content from Our Website with Your friends on social networks or to inform them of your visit or opinion on it, when you click on the "Share", "Like" buttons on Facebook, Twitter, Instagram or Dailymotion.

These cookies also allow Our partners to offer You personalized advertising according to Your interests.

We have no control over the process used by social networks to collect information relating to Your browsing on Our Website and to associate it with Your personal data at their disposal. We invite You to

consult their privacy and cookie policies in order to be aware of the purposes for which they use, in particular advertising, the browsing information collected by them. Their respective policies should inform you about Your rights, how to exercise them and how to set up your consent.

Youtube et Google : <https://policies.google.com/privacy>

Facebook : <https://fr-fr.facebook.com/policy.php>

### III. Cookies Settings

#### 1. Through Our Consent Platform - CMP (recommended)

Our Website allows you to set the cookies placed on our WebSite by clicking on **"Cookie Settings" (link)** at the bottom of the page. You can change your choices at any time.

#### 2. By setting up your internet browser (not recommended)

Some web browsers allow you to set cookies. We do not recommend this solution because the browser settings do not allow You to select cookies according to their purpose.

On each browser the configuration can be different. We invite you to read it:

- Internet explorer: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>
- Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=fr>
- Safari: <https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>
- Firefox: <https://support.mozilla.org/fr/kb/autoriser-bloquer-cookies-preferences-sites>
- Opera: <https://www.accepterlescookies.com/comment-accepter-les-cookies-sur-opera.html>

A.S.O. is not responsible for the privacy policies of these different browsers, nor for their cookie policies.

A.S.O. cannot be held responsible in the event of non-compliance of the web browsers that You use. We invite You to read their Cookies Policy and Privacy Policy.

Similarly, A.S.O. warns you that the DoNotTrack parameter offered by some browser versions is not always interpreted by all players as an opposition to tracking by advertising agencies and is therefore not sufficient to reflect your choice.

### IV. Storage of Cookies

If You consent to the placement of Cookies on Your device, they will be stored for a maximum period of thirteen (13) months from the time they are placed on Your device. At the end of this period (or if You have manually deleted Your cookies), Your Consent to deposit and/or read cookies will be required again and You will have to set Your choices again directly by accessing the Cookies **Settings (link to be inserted to the CMP)**.



## V. Details of the different types of Cookies

### 1. Strictly Necessary Cookies

Our Cookies			
Hosted by	Name	Description	Retention period
www.asocorporatechallenges.com	ASP.NET_SessionId	General purpose cookie, used by sites written with technologies based on Microsoft.NET. Usually used to maintain an anonymous user session.	Not stored.
www.asocorporatechallenges.com	OptanonConsent	This cookie stores information about the categories of cookies that the Site uses and logs the consent of users and visitors to the Site. It does not allow visitors to the site to be identified.	1 an
www.asocorporatechallenges.com	has_js	Most often associated with the Drupal content management system that indicates whether JavaScript is enabled in the visitor's browser.	Not stored
Cookies Tiers			
Host	Name	Description	Conservation/Date expiration
.cookieclaw.org	__utma		13moths
.onetrust.com	__cfduid		13moths

### 2. Performance Cookies :

Nom	Description	Retention period
_gid	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	1 day

_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners..	2 years
_gat_UA-116460796-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	1 day

### 3. Targeting Cookies

Nos Cookies			
Hosted by	Name	Description	Retention period
.asocorporatechallenges.com	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

Nom	Description	Conservation/Date expiration
datr	This domain is owned by Facebook. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie is also read via Like and other Facebook buttons and tags placed on many different websites.	1 month
SID	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.	2 years
HSID	This domain is owned by Google Inc. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. Used by Google in combination with SID to verify Google user account and most recent login time.	2 years
fr	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites.	3 months

Nom	Description	Conservation/Date expiration
	This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Contains browser and user unique ID combination, used for targeted advertising.	
APISID	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	1 month
SSID	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	1 month
lu	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Used to manage the login process, remembers user on return visit if they choose to stay logged in.	1 month
VISITOR_INFO1_LIVE	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. This cookie is used as a unique identifier to track viewing of videos.	6 months
PREF	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. This is a common Google cookie, used across several of their services. Stores user preference and can be used to personalise ads on google searches.	3 years and 10 months
GPS	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted	1 day

Nom	Description	Conservation/Date expiration
	advertising to web visitors across a broad range of their own and other websites..	
SSID	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	1 month
LOGIN_INFO	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	13 months
SID	Ce domaine appartient à Google Inc. Il utilise les données collectées par la plupart des services afin de connaître les centres d'intérêt des utilisateurs du site et pouvoir vendre des espaces publicitaires aux entreprises qui envoient de la publicité ciblée aux utilisateurs du site en fonction de leur navigation. Ce cookie est utilisé par Google en combinaison avec HSID, ce qui lui permet de vérifier le compte Google de l'utilisateur avec son login le plus récent.	3 months
SAPISID	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.	2 years
YSC	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	13 months
LOGIN-INFO	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	13 months
id	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange.	1 month
HSID	Ce domaine appartient à Google Inc. Il utilise les données collectées par la plupart des services afin de connaître les centres d'intérêt des utilisateurs du site et pouvoir vendre des espaces publicitaires aux entreprises qui envoient de	1 month

Nom	Description	Conservation/Date expiration
	la publicité ciblée aux utilisateurs du site en fonction de leur navigation. Ce cookie est utilisé par Google en combinaison avec SID afin de vérifier le compte Google de l'utilisateur avec son login le plus récent.	
SAPISID	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	13 months